

# WHAT IS FENTANYL

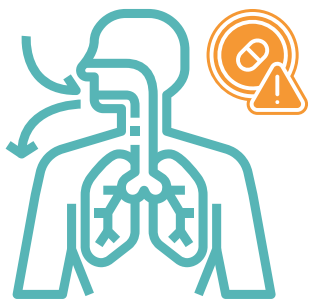
Fentanyl is a synthetic opioid used for pain management similar to *Oxycodone, Percocet, and Demerol.*

Two types of Fentanyl:

Medical Grade  
Fentanyl



Illicit  
Fentanyl



Fentanyl is approximately **50 times** more potent than heroin and produces more immediate yet shorter lasting effects.

When opioid receptors are activated in our nervous system, our breathing slows. With opioids as intense as fentanyl, it doesn't often take much to slow our breathing to dangerously low rates or to cease breathing entirely.



## WHY IS FENTANYL SO PREVALENT?

Economic  
Forces Within  
the Drug Trade



Traffickers  
Navigating Rising  
Legal Risks

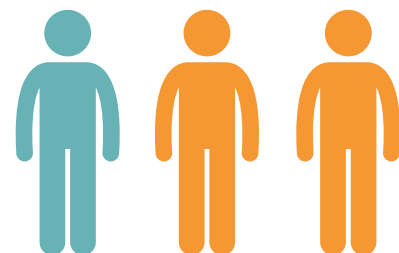


These influences have contributed to a drug market where individuals are:

- lacking awareness of fentanyl in their substances
- have an inability to distinguish which substances do or don't contain fentanyl
- or have a lack of alternatives that don't contain fentanyl at all

**10,000,000+** Americans use illicit opioids each year.

As a result,  $\frac{2}{3}$  of the over 100,000 overdose deaths annually in the United States involve a synthetic opioid.

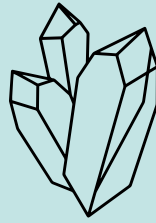


# WHERE IS FENTANYL FOUND?

Fentanyl is most often found in, and sold in, three forms:



Powder that can resemble or be mixed into other drugs like cocaine



Mixed into crystalline drugs such as methamphetamine



Pill form that can resemble prescription drugs and other illicit or counterfeit pills \*

Fentanyl can be found in other substances such as heroin, methamphetamine, cocaine, MDMA, and counterfeit pills that might resemble Xanax or Valium.

# STRATEGIES TO REDUCE RISK

## Never Use Alone

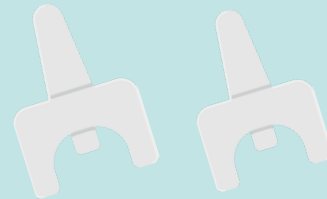
Share the Never Use Alone Hotline

[NeverUseAlone.com](http://NeverUseAlone.com)  
800-484-3731



## Carry Naloxone

Have at least two doses of naloxone on hand.



## Fentanyl Test Strips



**DANCE SAFE**

### FENTANYL TEST STRIPS

TEST BEFORE YOU INGEST™



1 RED LINE = POSITIVE FOR FENTANYL



2 RED LINES = NEGATIVE FOR FENTANYL

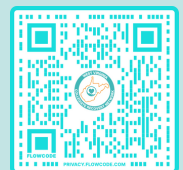


[dancesafe.org/fentanyl](http://dancesafe.org/fentanyl)

## Learn More

BE THE  ONE  
TO SAVE A LIFE.

Scan QR code for our  
BE THE  ONE courses.



**SAFEProject**  
Stop the Addiction Fatality Epidemic

+ **BE THE ONE.**  
carry naloxone

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